



**PRESS RELEASE**  
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**EQ ANNOUNCES SOFT OPENING**

**KUALA LUMPUR, 7 June 2019** – The new EQ welcomed guests recently, in its soft-opening on 1 March 2019. It marks the brand's latest take on innovation in design and technology, as well as a renewed commitment to service excellence.

EQ offers guests a refreshing mix of heritage and modernity. In line with the soft-opening, 140 guest rooms are now ready – from Deluxe rooms and Premier rooms to Studio Suites and the Presidential Suite, which all come with a complimentary in-room mini bar. Many guestrooms also have commanding views of the Kuala Lumpur city skyline.

**Robert Lagerwey, General Manager of EQ** said, "We are excited, and looking forward to delivering excellent hospitality and service to meet guests' needs for any occasion. The official opening is scheduled to follow in the coming months after the remaining rooms and facilities are ready for the public."

Experience, indulge, feast and pamper yourself at EQ. In line with its soft-opening, several room offers are now available. Families can reward themselves during school holidays by treating loved ones to a fun-filled staycation. Simply log on to [eqkualalumpur.com](http://eqkualalumpur.com) and book the value-added package, School-Break EQCATION. Along with this promotion, guests will receive a complimentary breakfast for 2 adults and 2 children, RM80 F&B credit on selected outlets or transportation, and in-room minibar replenished daily.

EQ offers function rooms that are designed with great flexibility. The size of the event spaces ranges from 35 sq. metres to 291 sq. metres and all function rooms, including The Forum and The Conservatory is fully equipped with state-of-the-art systems to host social and corporate events.

Rest and recharge at Sanctum Wellness on level 29, an entire floor dedicated to guests who want to rejuvenate mind and body. Work up a sweat in the fully equipped Sanctum Gym day or night; be refreshed, or relax by the 25-metre infinity pool, which offers stunning panoramic views; be revived in the large adjoining vitally pool and experience the purifying powers of a Himalayan salt sauna.

Long-standing and new customers alike will be in for a treat. Kampachi returns, serving the popular Sunday lunch buffet, while Nipah serves an array of gastronomic dining experience with its fusion of Asian and international fare. In addition, guests can unwind and bask in the ambience at Bottega Lounge, which recently opened its doors serving light refreshments from 10:00 am to 10:00 pm daily.

Stay tuned, to discover more about the new EQ.

~ Ends ~

### **About EQ**

The original Hotel Equatorial opened its doors in 1973, and gained its reputation as a premier five-star destination. Hotel Equatorial later closed its doors in 2012 for redevelopment, and reopened in March 2019, to make way for a bigger, better, all-new successor. The new EQ is a magnificent 52-storey tower that has taken its place in the heart of Kuala Lumpur's famed Golden Triangle. EQ is the centrepiece of the new Equatorial Plaza, which offers, 440 Guestrooms and Suites with impressive panoramic city views.

The Infinity Pool and Sky51 on the 51st Floor will be the talk of the town, coupled with its re-introduction as a culinary hub for both casual and fine dining. Business functions and special events are another EQ forte, featuring ten meeting and banquet rooms and the 1,025 sq. metre Diamond Ballroom and Gallery.

For more information and enquiries, kindly contact:

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